

cubo toys

Let's play in so many ways!



cubo toys

Brave. Curious. Inspired.

For every child to thrive in the first five years.

We inspire young families to raise the next generation of children with future and lifelong skills, while minding their impact to the planet. Our toys are uniquely designed to play for good.

Our Story

When we had kids, we noticed that most toys can be used only for a short period of time specially when it no longer educates or entertains. We need to buy more toys to edutain them, which piles up our space. We couldn't find alternative toys that can solve both our developmental and storage needs.

Our Founder



Karen Villard works in the early years sector as a preschool co-founder, early years educator, play ambassador, and mum of 2 children (3yo and 5yo). She's inspired by her kids to design toys to play for good.

Culture-Inspired

Inspired by the Filipino culture's native hut called "kubo", a house that changes based on the family's needs, we designed low impact toys that are modular and multiusable. This allows curation of development-appropriate toys that grows with the child's learning needs.

Modular Toys



Our toys are modular or multi-usable in design that grows with the child's learning and developmental needs from babies, toddlers, and preschool years, curated by an early year's professional.

Karen talks about play-based learning and sustainability at:





HONEYCOMBERS Stoy







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cubo sticky schedules

Montessori routine cards that teaches routines and transitions. Age Grading: 3yo+ | 63 pieces | Available Now | \$24.99

Item #0001 | SKU: CB-ST-SCHEDULE | Product Weight: 500grams

BRAND POSITION

AWARDS & **ACCREDITATION**

- Illustrated routine cards looks real, closer to the Montessori approach
- Open layout allows the box to grow from preschoolers and up
- Sticks to any magnetic surface including school lockers





AS SEEN ON













COMPOSITION



storage box



magnetic board



3 guide cards



60 routine cards

CUBO STICKY RANGE



The Cubo Sticky Range is our SEL or social, emotional, learning boxes that helps preschoolers thrive with their routines, emotions, and habits. By meeting their wellbeing first, learning follows.

UNIQUE MULTI-USE FEATURE



Flips open as a matching game board that teaches routines, and task/ goal lists.

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cubo sticky feelings

Emotion Coaching Toolkit to help preschoolers learn about feelings Age Grading: 3yo+ | 43 pieces | Available Now | \$24.99

Item #0002 | SKU: CB-ST-FEELINGS | Product Weight: 500grams

BRAND POSITION AWARDS!

- Sticks to magnetic surfaces and more importantly, to your calm
- Learn self-regulation process of connecting, listening, and regulating
- Sticks to any magnetic surface including school lockers









HONEYKIDS

GLOBAL SISTERS

@ cerqular

COMPOSITION







magnetic board



3 guide cards



40 magnetic cards

CUBO STICKY RANGE



The Cubo Sticky Range is our SEL or social, emotional, learning boxes that helps preschoolers thrive with their routines, emotions, and habits. By meeting their wellbeing first, learning follows.

UNIQUE MULTI-USE FEATURE



Flips open as a matching game board that teaches emotions and coping strategies.

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cubo montessori box - starter kit



A 3-in-1 imbucare box for babies to learn circular reactions Age Grading: 6mo+ | 9 pieces | Available Now | \$39.99

Item #0005 | SKU: CB-MB-STARTER | Product Weight: 800grams

BRAND POSITION

- Toys that grow with the child from babies, toddlers, & preschool
- Starter kit comes with the modular box and 3 play patterns for babies 6-12 months
- · Curated to meet learning needs and babies' milestones in the 1st year
- There are a total of 8 kits in this product range

AS SEEN ON

töy insider Tribune toybook

AWARDS - NOMINEE



COMPOSITION









3 lids



2 balls



3 coins

CUBO MONTESSORI BOX



The Cubo Montessori Box is our modular box that grows with the child from O-5 years. It has a total of 24 play patterns, curated to meet babies, toddlers, and preschool milestones.

UNIQUE OFFER



Comes with a modular box that allows up to 24 play patterns through our 8 kits.

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