**Cubo Sticky Feelings** | **Age Grading: 3-8 years** | **MSRP** USD$34.99 | **Available: Now**

**PRODUCT DESCRIPTION (Talking Points)**

* An **emotion coaching toolkit** to help children self-regulate or co-regulate with their parents
* Contains 43 pieces of 1.35” visual tiles, 3 guide cards, a magnetic agenda board, and a matching game board
* Consists of 18 emotions and over 20 coping strategies
* Multifunctional features:

1. A **magnetic board** with **guide cards** that takes the parent and child on the 3-step process of how to regulate emotions from labeling the emotion, measuring the intensity of emotion, and the appropriate coping strategy
2. A **matching game board** that teaches children positive and negative emotions and a list of recommended coping strategies to match the emotion

* **Benefits** of emotion coaching:

1. Children can cope better when they understand and can **manage their emotions**
2. Kids become socially adept, able to **get along with others** especially in times of conflict
3. Children who can understand their state of emotions are **less likely to express their big feelings using tantrums and meltdowns** and instead, turn to self or co-regulation tools

* According to **CASEL** or **Collaborative for Academic, Social, and Emotional Learning:**

1. Social emotional learning or SEL leads to positive outcomes such as better academic performance and reduction in anxiety as well as stress
2. Ensures that the child is abundant with caring relationships crucial for learning and growth
3. SEL is foundational in the early years for children to thrive - learn skills for academic success, career, relationships, and civic engagement

* Cubo Sticky Feelings is an emotion coaching toolkit! **Let’s stick to the calm with Cubo Sticky Feelings.**
* Cubo Toys’ second product in the Cubo Stickies range,social emotional learning boxes for kids 3-8 years old
* Passed US Toy Safety Standards conducted by Intertek
* Available online at <https://www.cubotoys.com/product/cubo-sticky-feelings/>

**Contact and Socials**

**Web:** <https://www.cubotoys.com> | **Whatsapp:** +852 5480 9643 | **Email:** [media@cubotoys.com](mailto:media@cubotoys.com)

**FB:** <https://www.facebook.com/cubotoys> | **IG:** <https://www.instagram.com/cubotoys>

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