**Cubo Montessori Box - Starter Kit** | **Age Grading: 6-12mo** | **MSRP** USD$49.99 | **Availability Date:** Q2 2024

**PRODUCT DESCRIPTION (Talking Points)**

* The first of the 8 early learning kits under the Cubo Montessori Box range
* A **Montessori-inspired** educational toy: an Imbucare box that teaches the child the concept of object permanence or that an object is there even though she cannot see it
* Contains 1 modular 13x13x13 cm box, 3 lids, 2 balls, and 3 coins
* Our unique offer: Educational toys that are **modular** in design

1. The starter kit comes with a **modular base**, which is the box.
2. The starter kit comes in 3 play patterns - dropping the ball using half lid, dropping the ball using full lid, and dropping the coin in the coin lid

* **Benefits** of an Imbucare box:

1. Develops hand-eye coordination, visual discrimination, and early fine motor skills
2. Progressive understanding of the concept of object permanence
3. Understands the concept of counting and sorting practice

* **Studies** say that (AMERICAN MONTESSORI SOCIETY):

1. Dr. Montessori studied that the brain develops rapidly between birth to 3 years old yet parents don’t seek formal education until toddler age thus the Montessori education has been developed to systematically address this gap - an educational environment that stimulates and nourishes curiosity and learning.
2. The object permanence box enables early learners to explore eye-hand coordination and discover the concept of object permanence, which is the understanding that the objects continue to exist even when they cannot be seen or touched

* Cubo Toys’ second range is the Cubo Montessori Box that teaches circular reactions, early maths, and critical preschool concepts.
* The entire range is curated to grow with babies, toddlers, and preschoolers from 0-5 years.
* It consists of 8 early learning kits that make up 24 play configurations. This means that the playroom can be refreshed every 2-4 months, depending on the child’s learning needs.
* The modular box is only available at the Starter Kit and can be sold separately as an add-on box.
* **Top 100 Green Product nominee under the Kids category by the Green Product Awards**, a highly sought, international sustainable design awards based in Germany. Learn more here: <https://www.gp-award.com/en/produkte/cubo-montessori-box>
* Passed US Toy Safety Standards conducted by Intertek
* Available online at <https://www.cubotoys.com>

**Contact and Socials**

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